A photograph of a modern Rabobank building with a glass facade and two cylindrical towers. The building is set against a dramatic, cloudy sky. The foreground shows a paved area and a concrete curb with some plants.

## **Low-code for consumers: How Rabobank builds fully integrated public customer portals with Mendix**

- Half a million customers
- Online banking on a Mendix app
- Managing 18 billion in savings



in need of a new direction



# Funding for Food program

Transforming International Direct Banking



*Growing a better world together.*



## Experiences & Challenges





Rabobank

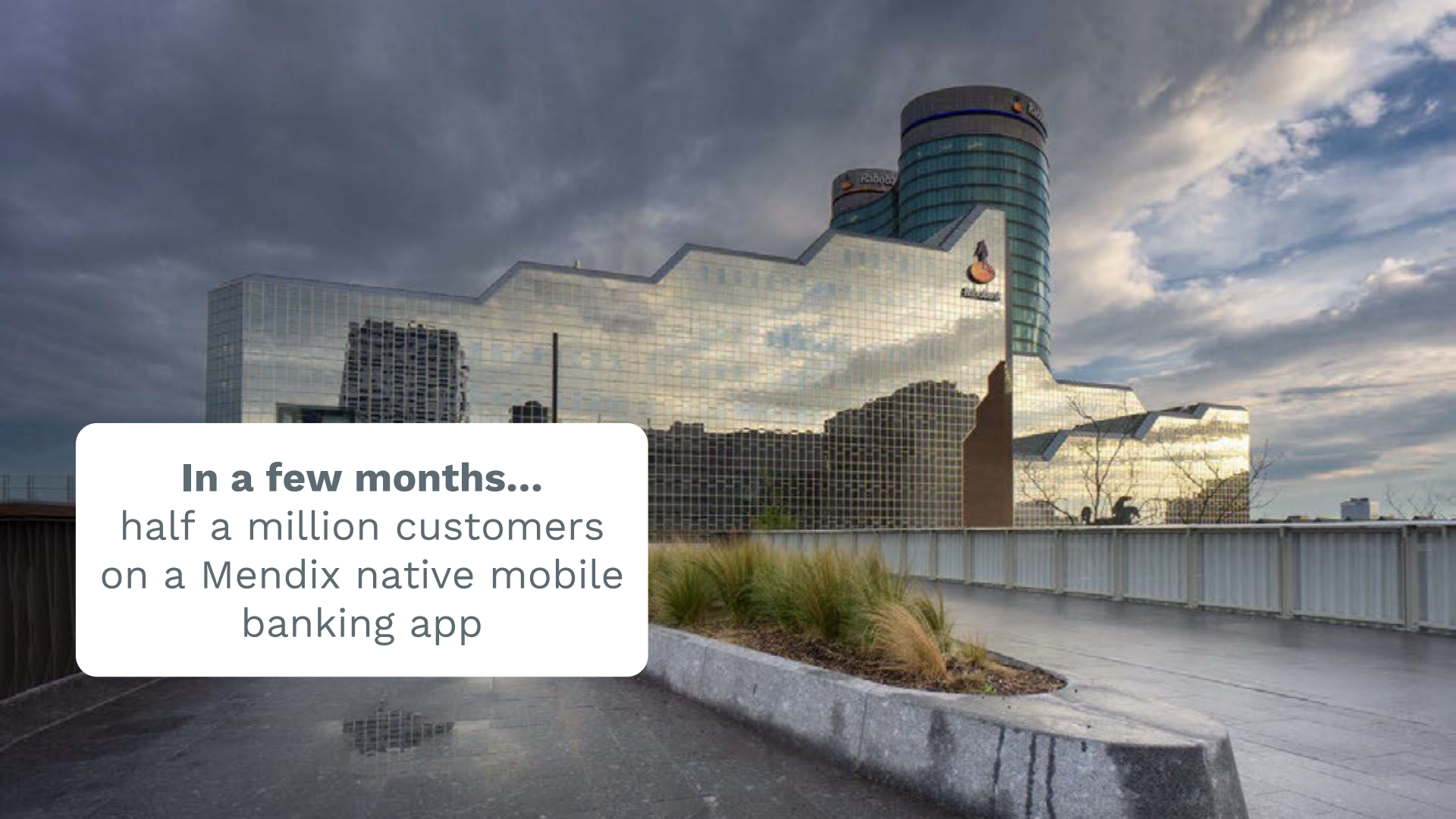
**RaboDirect**

**Sinnvoll sparen.**

Cooking up new things







**In a few months...**

half a million customers  
on a Mendix native mobile  
banking app